



Weekly Newsletter



REIGNING IN LIFE

The administration of the kingdom

Welcome, Kings. Welcome, Executives.

When we read 2 Chronicles 17, we are not looking at a historical artifact; we are looking at a strategic blueprint for the New Creation. The text begins with a definitive statement about our Lord Jehoshaphat: "Also the Lord established him in the kingdom, and bound all the enemies of Israel round about" (v. 5).

Notice the sequence. "Establishment first". Then, the "Enemies removed". This is the "Reigning in Life" of Romans 5:17. It is not a passive state; it is a position of administration. Jehoshaphat did not just sit on a throne; he "administered" the Kingdom. He removed the "strange gods" (idols of industry) from the land. He purged his own sphere of influence until it reflected the heart of David.

As Kingdom Executives, you are not just building balance sheets; you are building "fortresses" (v. 12) and putting captains in every fortified city.

You are the Levites of the marketplace, tasked with teaching the "Word" of excellence, integrity, and covenant to your people. If you want to "Reign in Life"—dominating your industry with peace and abundance—you must first master "The Administration."

This week, we are exploring how "Teaching" is the mechanism of "Glorification". Jehoshaphat sent Levites to teach the people, and because he prioritized the instruction of his kingdom, the Lord gave him "exceeding great riches" and "honour" (v. 11).

Do not rush to the riches. Do not rush to the exaltation. Focus on the "Administration". Focus on the "Teaching". Let the Lord establish you, and the rest will follow in the shadow of His glory.

Walk in this Reign.

Yours in service

In this newsletter you can expect:

Feature story

Guest writer
column

Business case
study

Fun Fact of the
week

Interactive
question

Contacts

Feature Story

The Levite Standard: Teaching the word in your sphere

"And in his days he built strongholds... And he taught in Judah... he sent... the Levites... to teach in the cities of Judah" (2 Chron 17:12, 14, 7-9).

In the Kingdom, "Teaching is the primary function of leadership". Jehoshaphat did not just send decrees; he sent "Teachers". He sent "Levites"—men who had been trained in the Holy Place—back into the "Cities" (the marketplace) to ensure the "Word" was understood and applied.

Look at the international business phenomenon of "Starbucks". Under the leadership of Howard Schultz, the company institutionalized what we call the "Levite Standard." They did not just hire baristas; they created a culture where every store is a "City of Judah," and every "Coffee Master" is a "Levite."

Starbucks established "Starbucks University" and rigorous training protocols not just for efficiency, but for "soul". They believe in "teaching the people" the craft, the respect, and the "Third Place" philosophy. This is a secular parallel to a profound Kingdom truth: "Growth without teaching leads to collapse; growth "with" teaching leads to a Dynasty."

The Levites went "with" the officials (v. 9). In business, your "Teaching" must walk hand-in-hand with your "Management." If you manage without teaching, you create slaves. If you teach, you create Stewards.

When you expand your business, do you expand your "teaching"? Do you have a "Levite" structure in place to carry the vision into every new territory? The "Levite Standard" ensures that when you are not in the room, your Word is still doing the work. You govern from Heaven, but your Levites govern on Earth.



Quote of the Week

"The Levite does not just stand in the Temple; he goes into the city. Your sphere of influence is your city, and your teaching is the weapon that binds your enemies and establishes your reign."

Great Glory: The Inheritance of the Righteous



The text in 2 Chronicles 17:10 declares: ***"And the fear of the Lord fell upon all the kingdoms... that they made gifts to Jehoshaphat."***

Verse 11 follows immediately: "Also the Philistines brought him presents, and tribute; and the Arabians brought him flocks."

This is "Great Glory". This is the "Inheritance of the Righteous". Notice that the "Gifts" and the "Tribute" did not come because Jehoshaphat went out to beg for them. They came because he was Established. The "Fear of the Lord" (His awesome reputation) made him a magnet for resources.

In the New Covenant, "Glory" is not just a feeling; it is capacity and influence. The "Inheritance" of the righteous is the authority to receive the resources of the world for the sake of the Kingdom. Jehoshaphat's "great glory" was that he had "honour" from his enemies and "tribute" from his neighbours.

Many executives chase "Revenue." The Kingdom Executive chases "Glory." Why? Because Revenue is a transaction; Glory is a testimony. When you maintain the "Levite Standard" and teach the Word in your sphere, you create a culture so attractive that competitors and customers alike "make gifts" to your house.

The "Righteous" (Jehoshaphat) inherit the "Glory" because they remain faithful to the "Administration." The wealth was not his goal; it was the result of his faithfulness. When you seek to glorify God through your business, the world cannot help but acknowledge the Hand of God on you. You become a "Kingdom" unto yourself—a fortress of wealth, honour, and peace.

BUSINESS CASE STUDY

Scaling Global Operations While Maintaining Quality Standards



QUICK FACTS

Company: Froneri (Dreyer's Grand Ice Cream)

Industry: Global Ice Cream Manufacturing & Distribution

Headquarters: Leeming, North Yorkshire, UK (with major US operations in Oakland, CA)

The Challenge:

After Nestlé divested its US ice cream business in 2019, Froneri (a joint venture between Nestlé and PAI Partners) inherited the Dreyer's/Edy's brand—a 100+ year legacy. The challenge: expand distribution across Africa, Asia, and South America while maintaining the exact quality standards that made the brand iconic in the US, without compromising on ingredients, production methods, or ethical sourcing.

Kingdom Principles in Action:

1. The Levite Standard (2 Chron 17:7-9)

Froneri implemented global training academies in each region. Just as Jehoshaphat sent Levites to teach in every city, Froneri sends master chocolatiers and dairy specialists to train local teams in exact production methods (no shortcuts), Ingredient sourcing standards (no compromise on quality) and food safety protocols (excellence as non-negotiable)

2. Fortress-Building (2 Chron 17:12)

Instead of outsourcing production to cut costs, Froneri built their own manufacturing facilities in key territories (strongholds). This required significant capital but ensured control over quality, protection of brand integrity and long-term stability over short-term profit

3. Great Glory & Honour (2 Chron 17:10-11)

By refusing to compromise on ingredients (no artificial colours, no inferior dairy sources), Froneri developed a reputation that attracted premium retail partnerships (Walmart, Carrefour, Shoprite), Government contracts for school feeding programs, and competitors referring customers who demanded quality

4. Riches in Abundance (2 Chron 17:13)

Post-2019, despite economic headwinds, Dreyer's under Froneri reported consistent growth in emerging markets. The abundance came not from cutting corners but from elevating the standard.

Result:

Froneri did not expand by becoming "worldly." They expanded by becoming more excellent. They administered the Dreyer's legacy as stewards, not owners. The result: a global empire built on teaching, fortresses, and glory—exactly the 2 Chronicles 17 model.



Community Corner

Fun Fact of the Week

In 2 Chronicles 17, the "Men of War" under Jehoshaphat numbered "1,160,500" (v. 14). This is a reminder that the Kingdom Executive is not just a teacher; we are also a warrior. Your "Business" is your army. Every sale is a victory. Every contract is a fortified city. Are your troops trained?

Interactive Question

"2 Chronicles 17 says Jehoshaphat sent officials to teach. If you could send a 'Levite' (a top trainer) to teach one specific 'Word' or value to your entire global team this week, what would it be?"

👉 Share your response:

- In our Kingdom Executive WhatsApp community
- Tag us on LinkedIn with #toptrainer

Thank you for your valuable feedback, thoughtful comments and key insights. We appreciate you!

Thank you for reading!

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