



THE STRATEGY OF ALTARS

Joshua 8:24:35

The Executive Briefing

Joshua 8:24-35 marks a brutal, decisive turning point. The ambush at Ai succeeded. The enemy was completely neutralized. But notice what Joshua did immediately after the smoke cleared. He did not rush to partition the land, count the plunder, or celebrate with a corporate banquet.



Instead, he stopped the entire organization. He marched them to Mount Ebal and built an altar of uncut stones. Then, he copied the Law onto those stones and read every single word to the assembly. In the marketplace, we call this aligning with core values after a massive acquisition or turnaround. In the Kingdom, we call this honoring the Covenant.

The Corporate Shift: Shadow to Reality

As a modern marketplace executive, you face constant battles. You navigate hostile takeovers, fluctuating markets, and fierce competition. Under the Old Covenant, victory required physical eradication and a physical altar. Under the New Covenant, your reality is vastly superior. Christ is your ultimate altar. The battle you fight is not against flesh and blood competitors, but against spiritual strongholds. Your "uncut stones" are not physical rocks; they represent a heart untouched by human pride, fully surrendered to God's methodology.

When you win a massive contract or scale your business, your first instinct must mimic Joshua's. You must halt the urge to

rely on your own strategic brilliance. You must build an altar of thanksgiving in your boardroom, anchoring your success in the finished work of Christ.



Operationalizing the Altar

How does a Kingdom executive build a New Covenant altar today?

- 1.The Altar of Strategy (Before the Battle):** Never launch a product or sign a merger based solely on market data. Bring the data to the secret place. Let Holy Spirit audit your business model.
- 2.The Altar of Integrity (During the Battle):** When competitors cut corners, your covenant demands absolute transparency. Uncut stones mean uncompromised ethics.
- 3.The Altar of Remembrance (After the Victory):** When revenue spikes, publicly credit God to your team and stakeholders. Seed a portion of the harvest directly into Kingdom advancement.

Joshua read the blessings and the curses. In Christ, the curses are broken, and the blessings are your operational reality. Walk onto your corporate campus today knowing that the battle is already won, and the strategy is already written.

 Practical Outcomes

Conduct an Integrity Audit: Review your current client list, contracts, and marketing materials. Identify and remove any hidden compromises or gray areas.

Establish a "Pause Protocol": Before launching your next major product dedicate a specific block of time for prayer and alignment rather than rushing into the next fire.

Make Values Visual: Write your kingdom-based corporate values on a central office wall or shared digital dashboard so your team can read and execute them daily.

 Faith Declarations

Declaration on Operations: "my business is built on the unalterable foundation of New Covenant grace."

Declaration on Strategy: "God writes His wisdom on my heart. I receive supernatural market insights and divine strategies for every business challenge."

Declaration on Victory: "Every compromised practice is cleared from my company. We operate in total victory, absolute integrity, and sustainable scale."