

OVERCOMING THE GATEKEEPERS

Driving Business Growth Through Strategic Breakthroughs

"And Israel sent messengers unto Sihon king of the Amorites, saying, Let me pass through thy land... And Sihon would not suffer Israel to pass... And Israel smote him with the edge of the sword, and possessed his land..." —

Numbers 21:21-24



To scale any business, you must move forward. Growth requires expanding into new markets, launching new products, and reaching new audiences. You cannot remain stationary and expect to build a lasting legacy. In Numbers 21, Israel faced a major roadblock on their journey to the Promised Land. They needed to pass through the territory of the Amorites. Israel acted with complete integrity. They sent messengers offering peaceful terms, promising not to destroy fields or drink from local wells. They sought a win-win scenario. King Sihon, however, rejected their peace offer and launched an unprovoked attack. Israel did not retreat. They engaged the opposition, defeated the gatekeeper, and ultimately possessed the land. In the marketplace, you will encounter gatekeepers. These

can manifest as aggressive competitors, monopolistic supply chains, or rigid industry regulations designed to lock you out. When your fair negotiations and peaceful overtures are rejected, you cannot allow fear to paralyze your business operations. God did not bring you this far to let a gatekeeper force a retreat. When diplomacy fails, your strategy must pivot. You must sharpen your competitive edge, optimize your operations, and outwork the opposition. Confronting these market blockers forces your business to grow stronger. The very obstacles meant to stop you are often the catalysts God uses to shift you from a small player into a dominant market force. Step up, face the challenge, and occupy your new territory

Practical Marketplace Outcomes

- **Map Your Obstacles:** Identify the specific competitor or regulatory barrier blocking your current expansion.
- **Lead with Integrity:** Always offer fair, ethical, and mutually beneficial terms when entering new partnerships.
- **Pivot Your Strategy:** Switch immediately from standard diplomacy to aggressive market differentiation if a gatekeeper blocks you.
- **Sharpen Your Edge:** Upgrade your product quality, customer service, or delivery speed to outperform entrenched rivals.
- **Claim Your Position:** Lock in your market share completely once you break through a competitive barrier.

Faith Declarations

Supernatural Victory: I walk in total victory over every adversary that attempts to block my progress.

Possession of Land: I dispossess the enemy and take full ownership of every territory God assigned to me.

No Compromise: I refuse to negotiate with forces that seek to hinder my spiritual advancement.

Total Restoration: Every asset, resource, and territory stolen by the enemy is fully restored to my hands.

Overcoming Giants: I do not fear the size or strength of opposition because God delivers them into my hands.

Kingdom Expansion: I occupy new spaces, build stable foundations, and dwell in safety and security.

Divine Deliverance: The Lord fights my battles, destroys my oppressors, and makes me more than a conqueror.

Inheritance Secured: No legal or spiritual power can strip away the divine inheritance God promised me.